

UAS: KPMG Meeting Minutes

Call to Order

A meeting hosted by KPMG was held on 10/30/18.

Attendees

- Executive Board: All present
- KPMG: Peter Kehrli, Lead Recruiting Partner (pkehrli@kmpg.com)
Lauren Marker, UCSB Recruiter (lmarker@kmpg.com)

“Audit Innovation: Preparing For Your Career in the Digital Age”

- Skills that are becoming more important in the future
 - Communication
 - Critical thinking and judgement
 - Investigate and financial
- Audit transformation journey: robotic/digital automation → predictive analysis → cognitive technology
- Examples of available technologies: visualization; advanced analytics; data storage & database systems; extract, transform, load (ETL)
- What is cognitive technology?
 - Perceive: Interpret sensory input beyond traditional data
 - Reason: Hypothesize and weigh supporting evidence
 - Learn: Improve confidence levels with experience
- Benefits of cognitive technology?
 - Speed: Accelerated path to meaningful insights and decision making
 - Better, stronger, faster!
- KPMG Master of Accounting with Data & Analytics Program
 - KPMG is collaborating with universities that are ready to innovate
 - One year to receive a Masters’ Degree including an internship during the year
 - Going into KPMG as a second-year associate after – no lost time
- KPMG’s Learning, Development & Innovation Facility
 - Meeting and learning spaces, with upcoming innovation centers

Adjournment

Rebecca Sonn makes a motion to adjourn the meeting, agreed upon at 7:35.



Internal Vice President
Undergraduate Accounting Society

10/30/18

Date of Approval