



UNDERGRADUATE  
ACCOUNTING  
SOCIETY

of UC SANTA BARBARA

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Dear students, faculty and community members:

Over the past few months, the Executive Board has been strategizing ways to better serve our members, corporate partners and the University of California, Santa Barbara community. We recommitted to our goals as an organization, placing an emphasis on building meaningful relationships amongst academic peers, training for and providing networking opportunities and helping students polish their professionalism. With these developments, we determined to rebrand the organization including its name and logo. **It is with great anticipation that we announce the Accounting Association will now be known as the Undergraduate Accounting Society (UAS).**

Not only does this new name allow for a convenient abbreviation, which we were previously lacking, it enables our organization to operate in a more professional, sophisticated manner; we believe this is similarly reflected in the talent of our members and firms with whom we work closely.

The core focus of our organization remains unchanged—we are very much committed to matching the top talent at UCSB with the greatest job opportunities. UAS looks forward to continually hosting successful events like Meet the Firms, the spring banquet and weekly meetings. In the coming weeks, we hope to provide students with more workshops focusing on personal development as well as social events to further refine their networking skills.

On the logistical end, we do advise you to **take note of the following important information:**

- Checks should now be made out to OSL Undergraduate Accounting Society. This includes checks for any outstanding obligations from previous quarters.
- Though our website address will remain the same, our Facebook page address has now been changed to [facebook.com/UCSBAccounting](https://facebook.com/UCSBAccounting).
- Executive Board members’ emails have been revised and the updated versions are now listed on our website in the “Our Team” page.

Thank you for your continued commitment to the UCSB community including the Economics department and the Undergraduate Accounting Society. Please feel encouraged to pass along this information to members of your recruiting team and network of professionals. We look forward to our continued partnership with you.

Sincerely,

Candice Nahigian  
Director of Communications

Undergraduate Accounting Society of UC Santa Barbara